

The Key to Dropout Prevention

for Both High School and College

Q: **WHAT** is the key to dropout prevention?

A: Every entering freshman has an online education and career-inclusive 10-year plan. This plan is updated throughout high school and college and used by all instructors for academic coaching and advisories.

Q: **WHY** does this work?

A: This provides students with a *vision* of a productive future, an *education plan* to realize their dreams, and the *motivation* to see it through because they understand the consequences of dropping out.

Q: **HOW** can we get our students to create a comprehensive and meaningful 10-year plan?

HOW can we get buy-in so all instructors use students' online career and education 10-year plans?

A: That is what you'll learn when you attend this workshop!

Discover a course that addresses the **Standards for a Freshman Transition Course** from **George Washington University's Freshman Transition Initiative** and learn to implement the goals of their 10-step plan.

You'll learn:

- How entering freshmen can develop a meaningful and quantitative 10-year plan
- Strategies for using each student's 10-year plan throughout high school and college for advisory functions and academic coaching
- Best Practices—from schools that have experienced success with the process

You'll come away with:

- A proven curriculum that helps students recognize the value of education and the importance of staying in school
- Techniques and tools for integrating academics and technology into this process
- Resources for getting buy-in from all stakeholders
- Information about funding strategies you can use now and in the future
- A comprehensive plan for implementing proven dropout prevention strategies



Who should attend?

From Secondary Schools:

- High school and middle school principals
- District administrators responsible for dropout prevention
- Department chairs for 8th and 9th grade programs
- Administrators in charge of curriculum
- Teams of academic instructors in freshman houses
- Guidance department chairs
- Administrators for special population programs

From Colleges:

- Deans of student services or student affairs
- College administrators responsible for increasing completion rates
- Department chairs for guidance or counseling
- Instructors for career planning, college success, or freshman courses
- Administrators in charge of curriculum and instructional strategies
- Administrators in charge of developmental courses

We are coming to your area!

New locations added weekly at
www.aiworkshops.com/locations

Here are some of our Upcoming Workshops

- Phoenix, **ARIZONA** – Oct. 26, 2012
- Rogers, **ARKANSAS** – Oct. 23, 2012
- Los Angeles, **CALIFORNIA** – Dec. 6, 2012
- Riverside, **CALIFORNIA** – Jan. 29, 2013
- San Jose, **CALIFORNIA** – Jan. 22, 2013
- Hartford, **CONNECTICUT** – Feb. 5, 2013
- West Palm Beach, **FLORIDA** – Dec. 6, 2012
- Springfield, **ILLINOIS** – Jan. 22, 2013
- Fort Wayne, **INDIANA** – Oct. 25, 2012
- Wichita, **KANSAS** – Oct. 18, 2012
- Lexington, **KENTUCKY** – Dec. 4, 2012
- Lafayette, **LOUISIANA** – Nov. 27, 2012
- Hammond, **LOUISIANA** – Feb. 26, 2013
- Shreveport/Bossier, **LOUISIANA** – Feb. 28, 2013
- Portland, **MAINE** – Nov. 1, 2012
- Baltimore, **MARYLAND** – Feb. 1, 2013
- Boston, **MASSACHUSETTS** – Jan. 31, 2013
- Detroit, **MICHIGAN** – Feb. 7, 2013
- Omaha, **NEBRASKA** – Oct. 30, 2012
- Las Vegas, **NEVADA** – Dec. 11, 2012
- Trenton, **NEW JERSEY** – Jan. 31, 2013
- Raleigh, **NORTH CAROLINA** – Dec. 4, 2012
- Cincinnati, **OHIO** – Nov. 15, 2012
- Pendleton, **OREGON** – Nov. 29, 2012
- Portland, **OREGON** – Nov. 19, 2012
- Springfield, **OREGON** – Dec. 6, 2012
- Greenville, **SOUTH CAROLINA** – Jan. 15, 2013
- Memphis, **TENNESSEE** – Nov. 16, 2012
- Nashville, **TENNESSEE** – Nov. 9, 2012
- Austin, **TEXAS** – Nov. 8, 2012
- Dallas, **TEXAS** – Jan. 29, 2013
- Houston, **TEXAS** – Mar. 1, 2013
- Lubbock, **TEXAS** – Jan. 15, 2013
- Fairfax, **VIRGINIA** – Nov. 27, 2012
- Richmond, **VIRGINIA** – Feb. 12, 2013
- Charleston, **WEST VIRGINIA** – Nov. 13, 2012
- Madison, **WISCONSIN** – Feb. 21, 2013
- Casper, **WYOMING** – Nov. 13, 2012

Check-in/Registration: **8:00 AM**
Workshop Hours: **8:30 AM to 3:00 PM**
Lunch is provided

\$129 per individual registration
\$99 each for teams of three or more

Fee includes textbooks valued at \$90 +

“Career Choices received a Promising Intervention Award from the U.S. Department of Education in recognition of its effectiveness in reducing dropout rates and supporting higher achievement in reading and math.”

Association for Career and Technical Education's
Techniques magazine

What are people saying about Academic Innovations' workshops?

“This was an excellent workshop! The resources are fantastic and implementation is made easy!”

Shirley Johnson-Delgado, Senior Administrator
Orange County Public Schools, Orlando, FL

“A creative and interactive program that gives excellent resources for preparing freshmen for their educational careers.”

Jonathan LaCroix, Graduation Coach/Counselor
Putnam Vocational Technical High School,
Springfield, MA

“[The workshop] provided a comprehensive, logically sequenced curriculum that can be directly and easily implemented. This program will make our Freshman Academy more effective and efficient in guiding our students to success.”

Gregory Jones, Assistant Principal
Crestwood High School, Sumter, SC

“I appreciated seeing how the curriculum can be integrated and used in the classroom.”

Joy Brittain, Director, Math/Science Upward Bound
Pasadena City College, Pasadena, CA

Your satisfaction is guaranteed!

It's important to us that you're completely satisfied with your workshop experience. If for any reason you're not, return your workshop materials and we'll issue a full refund.

Onsite training and keynote presentations:

We can deliver this workshop to your district or consortium. For complete details, call (800) 967-8016.

Q: Dropout Prevention:

A: Unless students see the value in a good education...

Q: How do we give the student a vision of a future they will find meaningful...

A: Provide each student with a vision of a future they will find meaningful at the same time, a glimpse of what that future will look like...

And that is what a course based on the Standards for a Freshman Transition Course...

A rigorous, academically-based course built on the **Standards for a Freshman Transition Course** culminates with every student developing an online 10-year plan. Upon completion of a Freshman Transition course, students recognize what staying in school means to their future happiness and life satisfaction, and—perhaps, more important—they understand the consequences of dropping out.

When every student completes a *meaningful and quantitative* 10-year plan, whether at the beginning of high school or college, you'll watch your school's completion rates soar.

This workshop delivers

Practical and Proven Solutions

Find answers to some of your toughest questions!

- What does research tell us about dropout prevention efforts?
- What makes the transitional freshman year a critical time for impacting high school attrition rates, college completion rates, and long-term life satisfaction?
- What is classroom-based comprehensive guidance and why is it such a successful dropout prevention strategy?
- What are the ingredients for a successful Freshman Transition course?
- What strategies are most effective for getting buy-in from all stakeholders in your school and community?
- How can you get your students to develop a quantitative and meaningful 10-year plan?
- What role can technology play in developing effective student career and education plans?
- How can every instructor increase personalization by using the online 10-year plan for academic coaching?

Discover resources to help ensure your success!

- **Funding:** Opportunities and cost-saving strategies
- **Professional Development:** Online tools so Freshman Transition course instructors are highly-trained and motivated
- **Get Focused...Stay Focused!**TM: An initiative for grades 9-14 developed through Santa Barbara City College
- **Data:** Generate buy-in for a Freshman Transition course by sharing information with instructors, administrators, board members, and community partners

You'll leave the workshop with incredible insights and:

- All five texts of the award-winning *Career Choices* curriculum* (value \$90+)
- A DVD of videos vignettes that will generate enthusiasm and buy-in when you share them with your team
- A 160-page workshop booklet chock full of resources to help as you jump start your planning

www.aiworkshops.com/DOP

*College participants will receive the college text and high school participants the high school version

what is the bottom line?

Education, very little will keep them in school.

them a reason to learn?

and appealing — in the form of their own 10-year plan — and, look like **if they don't** follow through with their plans!

Freshman Transition Standards does!

Top 10 Reasons to Attend this Workshop

- **Our trainers are the best!**
- **We use the latest technology** to enhance your workshop experience.
- We provide **more than theory; you'll gain practical solutions** to share with your teams.
- **Two decades' experience** helping schools impact their dropout rates.
- **You'll hear from students, teachers, and administrators** talking about their successful programs (via video).
- You'll come away with samples of a proven, **award-winning curriculum**.
- After this workshop, you'll know how to **avoid reinventing the wheel** and how to get results from the first day of class.
- **We're not afraid to be candid about what works — and what doesn't.**
- **It's an outstanding value**, so you'll want to bring a team.
- **Your satisfaction is guaranteed!**

Rigorous, Academically-based Curriculum

Using the *Career Choices* series as an example of a model curriculum that meets the Standards for a Freshman Transition Course, workshop participants explore the elements needed for a well-executed course that can dramatically change students' attitudes about the value of education.

In addition, participants will learn:

- Proven methods for helping all students create meaningful 10-year career and education plans
- Strategies to use the online tool My10yearPlan.com® throughout high school and college for advisory functions and academic coaching
- How to integrate academics and technology into your Freshman Transition course using the *Possibilities* English anthology, the *Lifestyle Math* workbook, and the online enhancements
- How the *Career Choices* series can be used in a variety of course structures (traditional, hybrid, or distance learning) to address myriad issues for various student populations.

Unable to attend the workshop, but interested in learning more?
Request a 60-day review set of the high school or college curriculum by calling (800) 967-8016.

What are people saying about the Career Choices series?

“Every student takes our Keystone [Freshman Transition] course because we believe whether you are a potential dropout or a potential star, you need assistance in determining the details about your future and an understanding that there is a place for you in the future where you can be successful.”

Beverly Strickland, Dir. of High School Programs
Duval County Public Schools, Jacksonville, FL

“Career Choices and Changes has become a ‘reality check’ for our college students. They really become aware of their desired career when they do the research...that it will take work, determination, and application...as well as risks...if they are truly to become that career goal which they seek.”

Susie Acheron, M.A., Counseling 100 Instructor
College of the Sequoias, Visalia, CA

“The biggest surprise is the brevity it takes to work.”

Bobby Cunningham, Principal
McCormick High School, McCormick, SC

“After utilizing Career Choices as a counseling instrument and a career cluster selection, less than 5% of our students are changing programs. This evidence supports our belief that the program is a key to career decision-making.”

Jim Campbell, Ed.D, Executive Director
Delaware Tech Prep

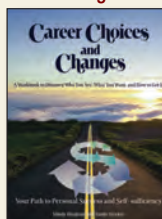
“Students are more focused, have a better understanding of why they are in school, and know the courses needed to better prepare for career goals.”

John A. Holmes, Career Education Teacher
San Gabriel High School, San Gabriel, CA

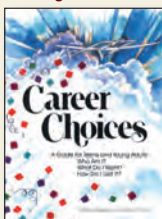
At the end of the day,
you'll be saying to yourself,

I wish I'd had this course when I was in school!

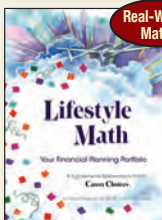
College



High School



Real-World Math



English Language Arts Anthology



I learned so much at this workshop! I could immediately see the value as a Dual Enrollment course helping students to really explore their interests in depth and get started on the correct pathway to post-secondary success. This course should be the foundation for ALL students!

Diane Hollems, Ph.D.
Dean, Educational Programs
Santa Barbara City College
Santa Barbara, CA

The Key to Dropout Prevention for Both High School and College

Don't miss this

One-day Workshop

If you want to:

- ✓ **Reduce your dropout rate**
- ✓ **Increase academic achievement**
- ✓ **Increase post-secondary matriculation and completion**

The Key to Dropout Prevention for Both High School and College

Academic Innovations

59 South 100 East
St. George, UT 84770

If you find current dropout rates unacceptable, don't miss this important

workshop!

...our students need structure for successful future planning. A "one and done" will not work. They need options and understanding. This workshop provided a reminder that the lack of motivation to succeed may stem, in part, from lack of knowledge.

Teryn Spears, Principal
Blytheville High School
Blytheville, AR

For more information or to register, call

(800) 967-8016

or visit

www.aiworkshops.com/DOP

DATE-SENSITIVE MATERIAL

Mailroom Personnel:

Please forward this time-sensitive information to the person in charge of your high school or college completion efforts.